



# PARTNERSHIP PROGRAM



[www.idahobmx.com](http://www.idahobmx.com)

Eagle Park BMX, Inc. DBA "Idaho BMX"  
Idaho Registered 501c3 Non-Profit Organization

# DID YOU KNOW?



Eagle State Championship Qualifier, June 2022

- 01 BMX is one of the fastest growing Olympic sports in the nation.
- 02 BMX is a sport where no riders sit on the bench.
- 03 BMX is a sport for all ages, boys, and girls at any skill level.
- 04 BMX in the Treasure Valley has seen a 200% increase in ridership over the last three years.
- 05 BMX in the Treasure Valley is managed by Idaho BMX, Inc. a 501c3 non-profit.
- 06 IDAHO BMX, INC. IS A 100% VOLUNTEER RUN PROGRAM.
- 07 Idaho BMX riders bring the HEAT! We have over a dozen local riders that hold a national rank.
- 08 USA/BMX has over 300 sanctioned race tracks across the country. Idaho BMX runs 2 of those!

# WHAT WE DO.

## FACILITIES

Idaho BMX operates two permanent outdoor tracks located in the Boise area with the potential for an indoor, seasonal temporary track during the winter months.

## COMMUNITY

Located in public parks our facilities are open to the public. Our program offers availability to all ages and skill levels, we also have rental bikes and helmets available on request.

## PRACTICES

Weekly open practices at both tracks for riders with, or without a USA/BMX sanction membership.

## RACING

Weekly races at each track for local single point races, annual state and regional qualifying events each season. Free first race for all new members to the sport, we don't turn anyone away!

## CLINICS

Skills clinics for beginning to advanced riders are offered at each track throughout the season and often coached by nationally ranked or professional BMX riders.

## 2023 GEM STATE NATIONAL

Idaho BMX, Inc. is proud to bring back the first national to the Treasure Valley since the 90's. An outstanding opportunity to showcase our riders and our amazing surrounding community!



Staging and Gate Operator Volunteers in Caldwell

## IDAHO BMX, INC

**Teak O'Malley**  
Caldwell Track Operator

**Ben Sinsel**  
Caldwell Assistant Track Operator

**Andy Andree**  
Eagle Track Operator

**Jason Olson**  
Eagle Assistant Track Operator

**Anne VanWassenhove**  
Board President

**Jim Allison**  
Board Secretary

**Allison Jakubiak**  
Board Treasurer

**Jen Hill**  
Membership & Volunteer Coordinator

**Shantel Adair**  
Sponsorship & Fundraising Coordinator

# MISSION AND VISION

Families & Community



ANDY ANDREE | Track Operator | Race of Champions #1

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## MISSION

We partner with the City of Caldwell and the City of Eagle to lease property in public parks in order to provide the facilities necessary to bring BMX racing to the broader community that is accessible and affordable to all.

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## VISION

It is the goal of Idaho BMX, Inc. to foster a safe and energetic environment for families and individuals to engage in a sport that is affordable, that will educate on the principles of positive sportsmanship, work ethics and to develop mentorship within the community.

# GOALS FOR 2023

Idaho BMX, Inc. received the honor of being selected by USA/BMX to host a National event in the upcoming season!

- 01 PRO GATE  
\$30,000
- 02 ASPHALT  
\$30,000
- 03 ANNOUNCER'S  
STAND  
\$2,500
- 04 BLEACHERS  
\$10,000
- 05 LIGHTING  
RETROFIT  
\$10,000
- 06 COVERED  
STAGING AREA  
\$5,000
- 07 TRACK SURFACE  
PREP  
\$5,500

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An active and growing BMX community needs to keep a competitive edge. Idaho BMX, Inc. has spent nearly \$10,000 in the last year upgrading the gate dropping rams in preparation for a new barrel gate system. Our tracks are due for facility improvements and the number one upgrade is new state of the art gates to keep our riders quick, and most importantly safe.



Our #1 goal before hosting the Gem State Nationals, August 2023.

# RACE SCHEDULE

## 2023 Projections & Program Partner Exposure

EVENT	FREQUENCY	RIDERS	GUESTS	TOTAL
Monday Practice   Eagle	Weekly	55	165	220+
Tuesday Practice   Caldwell	Weekly	50	150	200+
Friday Racing   Caldwell	Weekly	115	330	445+
Saturday Racing   Eagle	Weekly	120	360	480+
Bob Warnicke Scholarship Race Caldwell & Eagle	Annual	125	375	500+
Race For Life Caldwell & Eagle	Annual	130	390	520+
Earned Double Points Race Caldwell & Eagle	Annual	155	465	620+
State Qualifier Triple Points Race Caldwell & Eagle	Annual	260	780	1,040+
Regional Gold Cup Qualifier Caldwell and/or Eagle *submitted	Annual*	315	945	1,260+
Indoor Racing Series Six week full schedule of winter racing including state & gold cup qualifying events	Annual**	155- 300+	465-900+	620-1,200+
Gem State National Caldwell BMX *AWARDED!	Annual*	1,400	5,500	6,900+

\*by application via USA/BMX. \*\*when a facility, fill dirt, and trucking is available to partner with our program.

# PARTNERSHIPS

How can YOU be a part of the 2023 BMX season?

Packages	Cost	Spots	Sponsorship Benefits
Bronze Sponsor	\$500	25	Full color, double sided sign on the track perimeter fencing, recognition on our website and a social media highlight.
Silver Sponsor	\$1000	15	Full color, double sided sign on the starting hill fencing, recognition on our website and a social media highlight.
Gold Sponsor	\$2,500	10	Full color, double sided sign on the starting hill and track perimeter fencing, recognition on our website and a social media highlight.

## TURN SPONSORS

6 spots available - annual

\$5,500	Turn #1 1 Eagle   1 Caldwell
\$4,500	Turn #2 1 Eagle   1 Caldwell
\$6,500	Turn #3 1 Eagle   1 Caldwell

- Exclusive advertising in YOUR corner!
- Recognition on our website.
- Two social media highlights.
- High inclusion in announcer rotation.
- Exclusive seating for your business at selected event on the turn you sponsor!
- Priority annual renewal.

## TRACK SPONSORS

2 spots available - annual

\$8,000	1 Eagle Park BMX 1 Caldwell BMX
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- Exclusive advertising in prime location on the starting hill and at the finish line!
- Recognition on our website & social media.
- Special event recognition.
- Priority annual renewal.

## GATE SPONSORS

4 spots available - 3 year sponsorships

\$15,000	2 Eagle Park BMX 2 Caldwell BMX
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- Exclusive limited advertising on our new barrel gate - the best advertising in the house!
- All the benefits of a package sponsorship.
- 3 year sponsorship with priority renewal.

# 2022 SPEED WEEK!

Each BMX season brings the opportunity for exciting racing! This year our program stacked a series of single and multi-point events into a full week of racing action and educational clinics.



#937 JEFF UPSHAW | 2016 BMX Olympic Rider | Local Coach



#24 CORBIN SHARRAH | USA/BMX Mens Pro

We hosted a Men's & Women's ProAm event at both tracks as part of our 2022 State Qualifiers. With the help of our local businesses and our racing program we were able to raise over \$14,000 in prize money!

Riders from across the state came to compete for Idaho standings and throw their hat in the ring against some of the nation's top BMX riders.

Our program was able to draw a wide variety of professional riders from across the nation including Corbin Sharrah (left, in his awesome American flag racing gear) who is a two time U.S. Olympic medalist.

As our program grows, bringing opportunities home to our riders is important. We were able to host Olivia Armstrong, a USA/BMX Women's Pro rider who consistently holds a top ten place nationally. She coached two full clinics for our local riders at our Caldwell track and provided amazing one-on-one attention skills coaching.



# SPONSORSHIP FORM

Idaho BMX thanks you for supporting the local BMX community and its riders!

Please make checks out to Idaho BMX. Website graphics can be emailed to [idahobmx@idahobmx.com](mailto:idahobmx@idahobmx.com).

## Contact Info

Business Name:

Contact Name:

Address:

Phone:

Email:

## Sponsorship Type

Bronze Sponsor  
\$500

Turn #1 Sponsor  
\$5,500

Track Sponsor  
\$8,000

Silver Sponsor  
\$1000

Turn #2 Sponsor  
\$4,500

Gate Sponsor  
\$15,000

Gold Sponsor  
\$2,500

Turn #3 Sponsor  
\$6,500

Customize My Own  
Sponsorship

## Notes / Customization Requests

# CONTACT US.

Reach out, follow, support Idaho BMX, Inc.



[www.idahobmx.com](http://www.idahobmx.com)



@IdahoBMXinc



[idahobmx@idahobmx.com](mailto:idahobmx@idahobmx.com)



@IdahoBMXinc



208-918-1556

Eagle Park BMX, Inc. DBA "Idaho BMX" is an Idaho Registered 501c3 Non-Profit Organization

## USA/BMX

Our national sanction, our foundation, our leaders.



[www.usabmx.com](http://www.usabmx.com)



BMX is an all ages sport from beginner Balance Bikes to Pros. No one sits on the bench!